

## Project Brief Number 39



### Creation of a Museum of Roma popular culture and art

<b>Description:</b>	Create a Museum for the Roma popular culture and art
<b>Beneficiaries:</b>	Roma community, tourists
<b>Project Implementer:</b>	Astra Museum
<b>Co-implementer:</b>	Local Councils
<b>Timespan:</b>	12 months
<b>Estimated Cost:</b>	4,600 euro for the first stage of the project
<b>Partners:</b>	Local Councils, Roma ONG
<b>Origin:</b>	Astra Museum

## **1. Title of the Project**

Museum for the Roma Popular Culture and Art

## **2. Location of the Project and Area of Coverage**

The Museum will be located in Sighisoara or Sibiu. The choice will depend of the physical facilities offered by these cities for the Museum: storage space for the archive, administration, exhibition and cultural activities.

## **3. Justification**

Roma is the only important ethnic minority of the region that does not have an institution with musicological character.

This museum will gather a representative collection of the Roma culture and civilisation and of its different communities: from the nomadic Roma living in goat hair tent, ambulatory boiler-maker, woodworker, tins man, coppersmith, and musicians.

The museum will collect an audiovisual archive that will register and valorise, in an educational perspective, the whole cultural immaterial heritage (musical traditions, spirituality, culture, values).

The museum will also valorise the documentary cinematographic, photographic and archives heritage as well as other manifestations specific to this community: music, dance and funeral rites.

## **4. Objectives of the Project**

### a. Long-term objective:

- Creation of a heritage institution to function as a cultural centre. This institution will also carry out the classical functions of a museum: conservation and exhibition. The museum will play an important role in the preservation and valuing of the ethno cultural heritage of this minority. The institution will help also the other Romanians to understand the Roma culture in order to encourage the cultural authenticity, the tolerance and cohabitation.

### b. Immediate objectives:

- This institution will coordinate the efforts in the field of research and of the collection of a precious folkloric and ethnographic archive.
- The museum will collect the authentic ethnographic material, photographic and video material in order to reconstitute the universe of traditional life of this minority.

## **5. Activities of the Project**

To gather all types of documentation, from local and foreign sources, concerning the museology and organization of the traditional culture and civilisation of Roma population in the other countries in Europe.

## **6. Inputs**

### a. Human:

- To create a professional team specialized in museology and heritage preservation, including designers, photographers, cameramen and exhibit organizers.
- To reach the technical capacity of managing the whole data base and the archive (an expert in preservation of collections and a librarian will be needed)
- A team of 10 persons will be necessary for the Museum.

b. Material:

- The location of the future museum is a very important issue. The space to be allocated/built needs to respect the minimal criteria of a modern museum. The institution should be able to ensure the storage and the valorisation of the exhibits, to offer room for musical and representation works and video-cinema projection.
- Collect the financial resources needed to complete the archive and the documentation necessary for the future museum in order to improve the public image of the Roma culture and way of life.
- A car, TV/Video equipment, register equipment.

c. Financial:

- Depending on which type of space will be allocated by others partners (Local Councils) the budget could range from 50,000 to 400, 000 Euros.

## 7. Requirements from outside the project

Astra Museum can contribute to the success of this project. Astra Museum shall provide its collection of photos from XIX century with Roma people from all Europe. Astra Museum shall offer also a team of qualified personnel, a documentary video archive, an information centre with qualified staff and an important number of objects representative of the Roma community.

## 8. Calendar of Activities

Organize the Roma Craftsman Market –  
June 2005

Organize the Exhibit “Roma Communities  
in Transilvania” – September 2005



## 9. Budget

For the first stage of the project:

Staff – 400 Euro

Materials – 3,200 Euro

Administrative fees – 1,000 Euro